



E3 Web Designs uses the most versatile and creative technologies in order to provide our clients with the highest quality web experience. We will always be on the forefront of new technology, to provide you with the latest applications.

Our Design Process consists of 6 Development Phases...

Step 1: Content Collection

Step one is content collection – All of the content that will be used within the web project such as images, text copy, multimedia, etc. We will initially look to you to provide all content. If you choose we can assist with the creation of content. We are schooled in graphic design and copy creation.

Step 2: Architecture Development

With all the content on hand we will begin to build your web project. Layout is the focus during this phase, determining where the content will go and how to access it in order to logically convey your intended message. We will present several skeletal representations of the layout as we go along so that you may provide feedback.

Step 3: Design (aka "The Fun Part")

Once we agree upon a complete project layout and navigation concept we bring the site to life highlighting a number of different color palettes, imagery, navigation concepts, animation, multimedia, etc. We will always keep your core goal in mind during this phase, as it is easy to lose the message within all of the "eye candy". We will once again ask for your feedback to ensure we remain on the same path to your goal. You will always have the opportunity to request any refinements to the design.

Step 4: Development

At the completion of the design phase we will begin to put it all together. This is the actual building of the website. All of the pages, interactive elements, multimedia, advanced scripting, animations, etc. will all be combined into one cohesive web presence that will represent your goals and expectations. We will continue to welcome your input regarding the functionality and feel of the site.

Step 5: Completion

This is the part where we put on all the final touches; one last polish if you will. We will test the site on a number of platforms and in all the popular browsers to ensure the site validates against current web standards. We will make sure each and every element of the site functions as it should, and is accessible to the widest audience.

Step 6: Launch

Time to make it live! Your site will move from our testing servers into the public eye fully optimized for search engine placement.

No matter how big or small your project is, E3 Web Designs would be happy to give you a free no obligation consultation and quotation. Visit our website at e3webdesigns.com!